

Name: _____

Date: _____

WORKSHEET

Chapter 15: From Flappers to World War II Section 2: The Great Depression

A Political Campaign Poster

Directions: Advertisements are a common way for political candidates to get their campaign messages to the public. The political poster shown here came from an unusual campaign. Franklin Roosevelt was running for his fourth term as president. The nation was also involved in a world war. Answer the following questions to help you analyze the poster.

- Why do you think the following phrases were used on the poster: "The Man Who Fights for Human Rights", "Win the War", "Win the Peace", "Just Another American", "Liberty", and "Prosperity"?

- Look at the list of Roosevelt's character traits. Which of them, in your opinion, are important for a presidential candidate?

- What was the reason for listing Roosevelt's character traits down the center of the poster?

- To what other famous person was Roosevelt compared?



Name: _____

Date: _____

WORKSHEET

5. What are some accomplishments attributed to Roosevelt by the poster?

6. How did involvement in the war likely affect the content of the poster?

7. What information on this poster do you think would have been important to West Virginians in 1944?

Extend Your Learning:

On a separate paper, design a centerpiece for a campaign poster. You may want to use your name or some other theme. List traits that you think are important to voters.

