**Rubric**

**News Article**

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| **CRITERIA** | **4 points** | **3 points** | **2 points** | **1 point** |
| **Headline** | The article has a headline that captures the reader’s attention. | The article has a headline that accurately describes the content. | The article has a headline that somewhat describes the content | The article has a misleading or incorrect headline.  |
| **Purpose** | The article establishes a clear and concise purpose, which demonstrates an understanding of the topic, in the first paragraph | The article somewhat establishes a purpose, which demonstrates an understanding of the topic, in the first paragraph. | The article makes reference to the purpose of the topic, but not in the first paragraph. | The article does not address the purpose of the topic.  |
| **Who, What, When, Where and How** | The article substantially addresses the Who, What, When, Where and How. | The article adequately addresses the Who, What, When, Where and How. | The article somewhat addresses the Who, What, When, Where and How. | The article unsatisfactorily addresses the Who, What, When, Where and How.. |
| **Spelling and Proofreading** | There are no spelling and grammatical errors. | There are no more than two or three spelling or grammatical errors. | There are more than four spelling or grammatical errors. | There are more than five spelling or grammatical errors. |
| **Graphics** **(If Included)** | Graphics are well cropped and are clearly related to the article. | Graphics are somewhat related to the article. | Graphics are unrelated to the article. | Graphics are not included.  |